Colmena 66

Tu Conexión Empresarial.

codetrotters®

10 Reasons to START UP TODAY and HOW to do it

@Codetrotters / @denissemaria

WHY START UP?

Reason #1

COSTS OF STARTING UP HAVE DRAMATICALLY DECREASED

REASON #2

THE CAPITAL & THE RESOURCES ARE OUT THERE

REASON #3

JOB SECURITY? WHAT JOB SECURITY?

REASON #4

WHY NOT?

WHAT DO YOU

REALLY HAVE TO LOSE?

REASON #5

AND EVEN IF YOU

“LOSE”,

DID YOU REALLY LOSE?

REASON #6

YOU CAN START UP ANYWHERE IN THE WORLD & STILL CREATE GLOBAL VALUE

REASON #7

STARTING UP IN PUERTO RICO HAS ITS ADVANTAGES

REASON #8

BE PART OF THE SOLUTION & CONTRIBUTE TO PUERTO RICO'S RESURGENCE

REASON #9

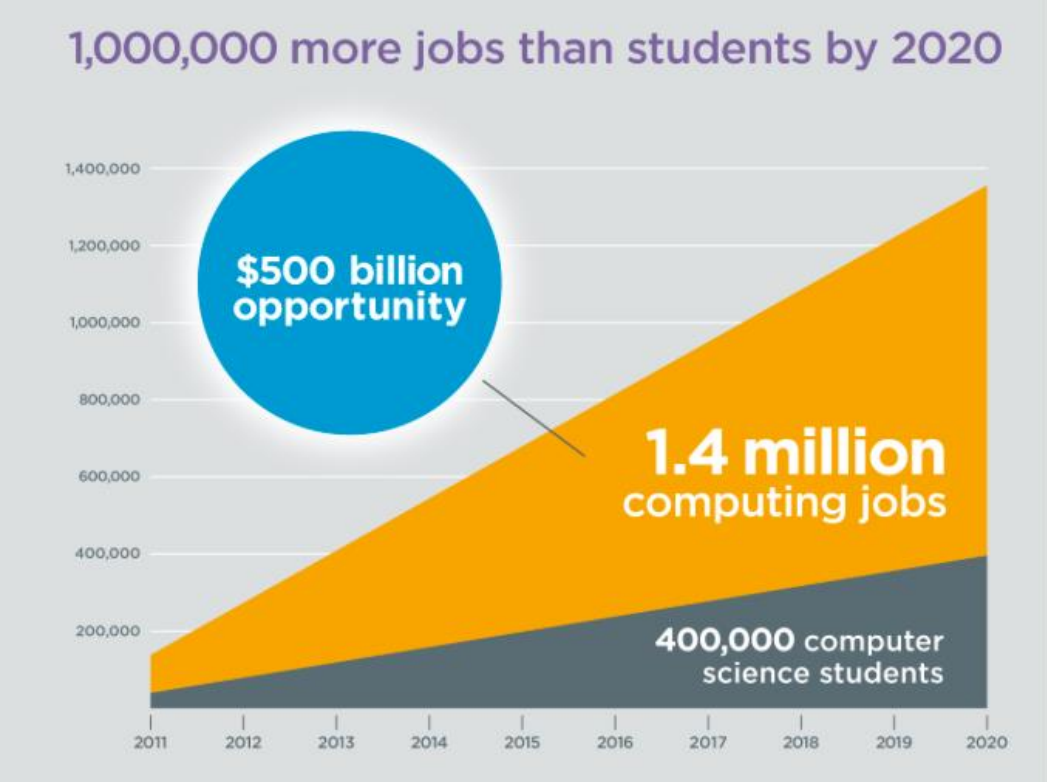
BE A PART OF A GLOBAL COMMUNITY OF DOERS & GAME CHANGERS

REASON #10

GIVE YOURSELF THE CHANCE TO DO WHAT YOU'RE PASSIONATE ABOUT & CREATE SOMETHING BIGGER THAN YOURSELF

DO YOU HAVE WHAT IT TAKES?

EVEN IF YOU DON'T…



START BY CONNECTING WITH OUR COMMUNITY

COME TO OUR EVENTS

#Womentechover
Puerto Rico
Women in
Startups

APPLY TO OUR PROGRAMS

codetrotters®

FOUNDER INSTITUTE
GLOBALIZING SILICON VALLEY

GUAYACÁN
GRUPO GUAYACÁN, INC.

INVERSIÓN CULTURAL

Centro para Emprendedor@s

VITRINA SOLIDARIA

access latina

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HOW DO I KEEP TRACK OF EVERYTHING OUT THERE?

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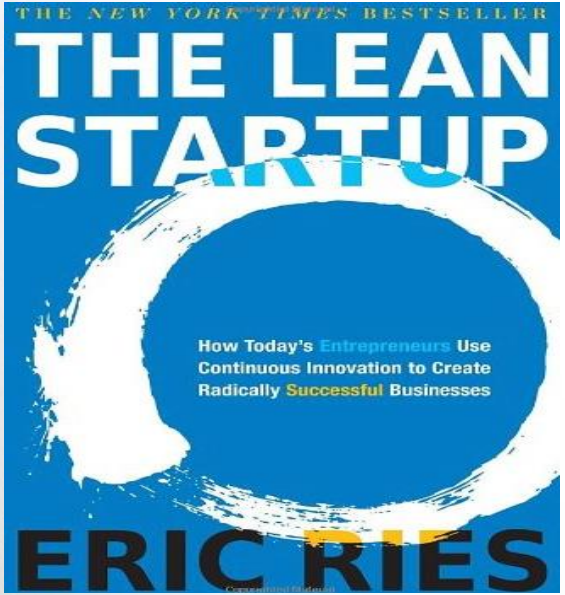
WHAT NOT TO DO?

Don’t be afraid to share your idea

No, you don’t need $50,000 to start

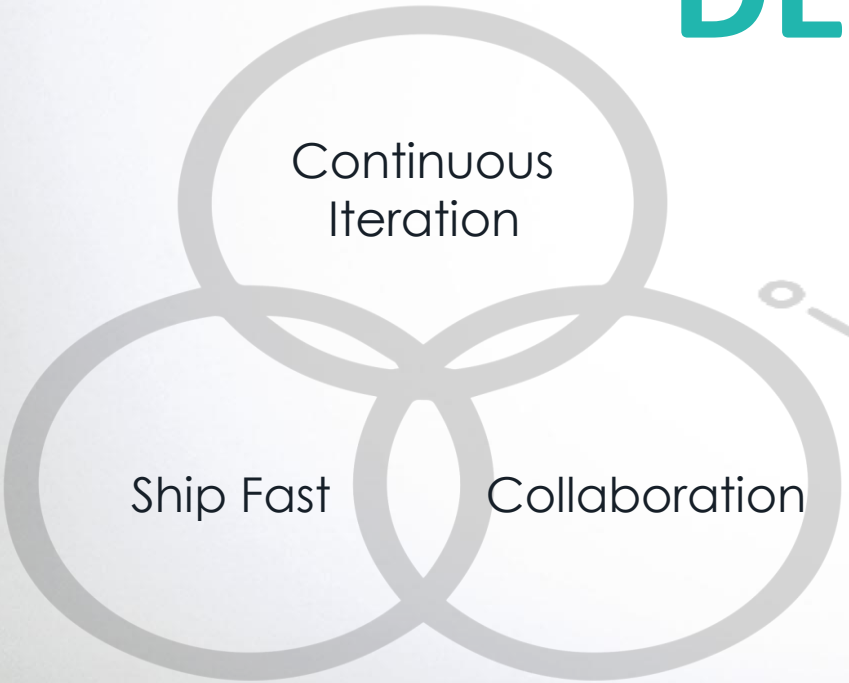
Think and Startup Global

CONSTANT ITERATION & TIGHT FEEDBACK LOOPS



- Product development should be thought of as continuous cycle of learning & improvement
- If you are not shipping, you are not learning
- If your strategy is slowing down shipping, it's probably not worth it

COMMON DENOMINATORS



IT'S ALL ABOUT THE TEAM, NOT THE IDEA

JOIN OUR COMMUNITY!

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